InfoSys Division ICA 2018 Business Meeting Minutes

Call to Order
A meeting of the Information Systems Division of the International Communication Association was held on May 25th, 2018, in the Hilton Prague Old Town, Prague, Czech Republic. It began at 4pm PST and was presided over by Division Chair Joyce Wang, with Division Vice Chair Narine Yegiyan and Rachel Bailey as Secretary.

Attendees
Approximately 30 voting members attended the meeting.

Agenda
1. Approve Minutes from 2017 Business Meeting (available on our division's ICA website now)
2. 2018 Report on Finance, Membership, & Conference
3. 2018 ICA Board Meeting Update
4. 2019 Conference Update
5. Discussion Items
    1. Membership & identities
    2. Poster board alternatives, high-density sessions
    3. Division mentoring activities
    4. Social media presence; add a new leadership position to be in charge of social media of the division? Assisted by new grad representatives?
    5. Call for nominations of two graduate representatives
6. Motions
    1. Create a new division leadership position of Social Media Officer, and call for nominations this fall.
7. Announcements
    1. New journal editorship
8. New business
9. Information Systems Awards
10. Division Leadership Transition
11. Adjourn

1. Approval of Minutes
A motion to approve the minutes from last year's meeting was made by Ed Fink and seconded by Makana Chock. Motion passed, one abstention.

2. 2018 Conference Report
   a. 2018 Leadership report given by Dr. Joyce Wang:
      1. Officers are as follows:
      Chair: Joyce Zheng Wang (wang.1243@osu.edu)
      Vice Chair Elect: Narine Yegiyan (nsyegiyan@ucdavis.edu)
      Secretary: Rachel Bailey (Rachel.bailey@wsu.edu)
      Secretary Elect: Russell Clayton (rclayton@fsu.edu)

Russell Clayton will assume role of secretary after the conclusion of the 2018 conference.
Student Representatives: Anthony Almond (almonda@indiana.edu) and Alex Hedstrom (hedstrom.1@osu.edu)
Student Reps will need to be nominated for the Fall election.

b. 2018 Conference Report given by Dr. Joyce Zheng Wang:
1. Current Membership is 295. About 10% decrease from last year. August 1 is when membership for each division is assessed- so please re-up your membership on time!
2. There were 203 (112 full papers and 91 extended abstracts) submissions to the Info Sys Division for ICA2018. 67% acceptance rate). There was 1 panel submitted and accepted.
3. We had 90 reviewers, some of them graduate students. Thank you for your service. The division could not function well without it, so please volunteer to review again. Allowing graduate students to review is a decision the division has supported and that continues to go well.
4. The total budget for FY2018 is $1772. The roll over of funds from FY2017 was $297. (295 members on August 1 x $5 ($3 dues from members + $2 ICA subsidy per member). These funds are mostly used on awards (e.g., travel awards for top and promising student papers are $300 from the division plus a $300 match from ICA- split between authors; new $100 award for best poster). The other main expenditure is the joint reception with CSAB, Game Studies, and Computational Methods. We contributed $432 this year to the reception.

3. **2018 Board Meeting Update given by Dr. Joyce Wang:**

1. Upcoming Conferences
   2019 DC
   2020 Australia Gold Coast
   2021 Denver
   2022 Paris
   2023 Toronto
   2024 TBD
   2025 Honolulu Hawaii

1. The Board has implemented several new committees and task force
   - Ethics committee concerned with ethical issues in the field including publication, data ethics, etc.
   - Visual identity committee tasked with redesigning ICA's visual identity and branding
   - Sponsorship Task Force tasked with figuring out how to increase support from outside ICA especially in the case of potential pre and post conferences that may be able to be held at outside venues with corporate or non-profit organization support and cooperation

2. Fiscal health of ICA is strong, attendance was record breaking last year in San Diego at 3300. Prague attendance was 3500+

4. **ICA 2019 Report given by Peter Vorderer:**
   1. ICA 2019 will be held May 24-28th in the Hilton (the one just north of Dupont Circle), Washington DC (published dates were off; it will run Friday thru Tuesday instead of typical Thursday thru Monday). The Omni is the other hotel (membership is too large to fit into one hotel). Shuttle service will be offered between. All the panels will take place at the Hilton.
   2. The cost per night will be $179 per night. A booking website linked to but separate from the ICA site will be made available to book hotel rooms. <u>Release of rooms will be on March 1st when the agenda is announced, not when acceptances are announced, in order to reduce overbooking issues.</u>
   3. The theme of the conference is "Communication Beyond Boundaries."
      a. A focus on papers thinking about communication from an interdisciplinary standpoint or "post" discipline will be a focus of this theme.
      b. Other foci:
         i. politics and engagement beyond the academy (i.e. NGOs, etc)
         ii. next generation trends and technology and boundary breaking
         iii. International panels that address crossing boundaries
   4. Preconferences may be held at the universities in D.C., but we don't have rooms available for preconferences at the hotels themselves (the hotel is already booked prior to ICA's opening). Thus, more <u>post</u> conferences will be available this time due to this constraint.

5. **Discussion Items**
   1. Membership and identity
      a. Infosys membership is small by comparison to some divisions, but it is also showing a continuous decrease. Joyce Wang suggested it may be a lack of identity within InfoSys, but it may be other issues as well.
      b. The discussion of a potential merger between InfoSys and similar divisions that have high overlap in membership was suggested, though a special panel was organized within the InfoSys Division on May 25, 2018 (earlier the same day of the business meeting) to discuss identity over the years. During this special panel, presentations were given by junior scholars, recent chairs, and senior scholars in the division. Many suggestions were made including:
         i. Merging with other similar divisions
         ii. Changing the name Information Systems
         iii. Keeping the name Information Systems but better defining it
         iv. Doing either of the above, but having far better outreach and communication with membership via newsletters and social media

c. Joyce Wang suggested gathering more data about these issues. She requested data from ICA re submissions for the past decade to examine trends within the Division

d. Joyce Wang, based on the discussion earlier in the day, suggested that to create greater visibility to create better identity and greater membership, that a *Social Media Officer* position be created within the division. This job has previously been allocated to graduate student officers, but has not gone well.

e. InfoSys continues to have good international membership (approximately 1/3 of the membership is non US). However, the proposal was made by Joyce Wang to consider a second new officer in InfoSys: *International Liason.*

f. Ed Fink suggested having officers appointed may be overcomplicated. He suggested instead to appoint a membership committee that organizes a newsletter (he notes that InfoSys formerly published one called Systems Letter) that handles things regarding membership and outreach. Joyce Wang agreeed membership committee is a good idea.

g. Frank Biocca volunteered that his students have problems determining what InfoSys means, and he has to explain to them what the name means, nothing this speaks to the identity issue.

h. Ed Fink stated that every 5 years or so the division has a name crisis and explaining it to graduate students may not be the worst outcome.

i. Joyce Wang noted leadership is trying to solve the identity issue via social media outreach, mentorship, etc brought up at the panel in the morning, but that more input from the membership would be solicited.

2. Posterboard Alternatives
   - Probably won't have a traditional way to present posters in the future. This issue is not just a 2018 issue.
   - This year is generally being treated as a field experiment to see how the print outs go this year. If membership has ideas post conference please share with leadership. Data will be gathered post conference about the reception of these tactics as well.

3. Division Mentorship Initiatives
   a. ICA Task Force on Professional Development is currently soliciting suggestions and forming recommendations for mentoring within divisions. Currently thinking about and implementing virtual mentoring and office hours style mentoring at conferences. InfoSys will be looking to implement mentoring components. If the membership has ideas, please share with the leadership.

4. Student Representatives
   a. We currently have two student representatives, but the specifications of the job are not well defined. This needs to be better delineated for representatives to better perform their duties. Nominations for new representatives will happen this summer/fall.

6. **Motions**
    i. Agenda listed a motion to create a new division leadership position of Social Media Officer, and call for nominations this fall.
    ii. This motion was not made. See new business below.

7. **Announcements**
    1. Journal of Communication new editor is Lance Holbert
    2. Joyce Wang will be new associate editor of Journal of Communication
    3. FatCat Brewery is where the reception will be held this year. Officers will have the drink tickets, so please find them to get your drink ticket. There are 200 to distribute.

8. **New Business**
    1. As discussed in the discussion items, Ed Fink suggested a membership committee be appointed to deal with membership issues and outreach. Dr. Fink moved to have the officers develop a change in the bylaws to create a membership committee to implement changes that address the membership issues made in the presentation by Chair Joyce Wang (i.e., dwindling membership, identity issues, outreach issues, etc). Tino Meitz seconded the motion.
        1. Discussion:
            1. Russell Clayton asked whether this motion means that changes that needed to be implemented have to wait for the bylaws to actually be changed to move forward.
            2. Dr. Fink responded and indicated that the Officers can appoint individuals to the committee and to other positions to immediately take on some of the tasks as hand.
            3. Narine Yegiyan indicated that she believed the Social Media Officer was needed now and asked if there were volunteers or nominations.
            4. Frank Biocca made a point of clarification- that a membership committee was needed to handle the issues long term, not just ad hoc (which can also be done now, automatically).
            5. Annie Lang commented that changing the bylaws is a long and complicated process that involves the ICA Board. She suggested that the committee be appointed and not make a change to the bylaws.
            6. Dr. Fink replied that he thought his esteemed colleague was making an amendment but that he felt no amendment was necessary.
            7. A comment about not talking about orange hair and stepping outside was made by Annie Lang, but this Secretary assumed it was an inside joke so she did not seek to clarify.
            8. Dr. Fink passed around a pad for sign ups within the attending membership if you were interested in potentially serving on a

membership committee. Please email the leadership if you could not attend but would like to serve.

9. A vote was taken. The motion passed (3 abstentions, 1 nay).

9. **Award report given by Dr. Joyce Wang:**
   a. Annie Lang Dissertation Award (selected from nominations) "Everyday Multiscreening: How the Simultaneous Usage of Multiple Screens Affects Information Processing and Advertising Effectiveness" Claire M. Segijn, University of Minnesota Chaired by Edith G. Smit & Hilde A. M. Voorveld, University of Amsterdam
   b. John E. Hunter Meta-Analysis Award (selected from nominations or self-nominations) Not awarded this year (no nominations)
   c. Best Papers of Information systems
      i. Top Student Paper (selected from full paper submissions) Not awarded this year (All Best of Information Systems Papers, selected from full papers, were coauthored with faculty this year)
      ii. Best Papers of Information systems-Top Faculty Papers (selected from full paper submissions) Listed in alphabetical order of first authors' family names:
         1. "It's a Journey: From Media Effects to Dynamic Systems" Jingjing Han, Indiana University, Bloomington Annie Lang, Indiana University, Bloomington
         2. "Perceiving and Remembering Changes in Visual and Audiovisual Dynamic Scenes" Tino Meitz, Institute of Communication Research – FSU Jena Hauke Meyerhoff, Leibniz-Institut für Wissensmedien, Tübingen Markus Huff, DIE | Leibniz Centre for Lifelong Learning Bonn
         3. "Neural Message Engagement Predicts Susceptibility to Conversational Influence on Drinking Behavior" Christin Scholz, University of Pennsylvania Bruce Doré, University of Pennsylvania Nicole Cooper, University of Pennsylvania Emily Falk, University of Pennsylvania
         4. "Two Routes to the Boomerang Effect: Proattitudinal versus Counterattitudinal Messages" Xinyan Zhao, Hong Kong Baptist University Edward L. Fink, Temple University
   d. Reviewer Awards
      i. Top Faculty Reviewer (selected based on the quantity and quality of review work for the Division for the current conference) Justin Keene, Texas Tech University
      ii. Top Student Reviewer (selected based on the quantity and quality of review work for the Division for the current conference) Tessa DeAngelo, University of California, Davis
   e. Promising Student Papers (selected from full paper or extended abstract submissions authored only by student(s))
      i. "Does Morality Make You Remember? Effects of Moral Violations in News Articles on Emotional Reaction and Memory" Sophie Bruns,

Hanover University of Music, Drama, and Media Katharina Knop-Huelss, Hanover University of Music, Drama, and Media

      ii. "Forget About it?: The Power of Past-Oriented Mixed Emotions in Consumers' Information Processing and Decision-Making Based on the Heuristic-Processing Model (HSM)" Hyeseung Elizabeth Koh, University of Texas-Austin Yongwoog Andrew Jeon, University of Texas-Austin Hyunsang Son, University of Texas-Austin Ji Mi Hong, University of Texas-Austin

      iii. "Joking About Relationship Violence: Stand-Up Comedy on Audience's Attitudes and Motivational Processing" Jiayu Li, Washington State University

      iv. "Finding the Path to Success: An Examination of Expertise, Exploration and Exploitation, and Creativity Performance in a Crowdsourcing Platform" Yu Xu, University of Southern California Yao Sun, University of Southern California Ignacio Cruz, University of Southern California

f. Several new ICA fellows this year (with InfoSys ties):
1. Michael X. Delli Carpini
2. William P. Eveland
3. Gerard Goggin
4. Stewart Hoover
5. Dana Mastro
6. Gianpietro Mazzoleni
7. Sheila Murphy
8. Peter Neijens
9. Dan O'Keefe
10. Hee Sun Park
11. Stephen Reese
12. Rajiv Rimal
13. Kim Christian Schrøder
14. Michael Schudson
15. Maureen Taylor
16. Esther Thorson
17. Anita Vangelisti
18. Betteke van Ruler
19. Silvio Waisbord
20. Rene Weber
21. Silvia Knobloch-Westerwick
22. Jonathan Zhu

10. Leadership Transition
a. Dr. Russell Clayton will take over for Dr. Rachel Bailey as secretary at the close of ICA 2018.
b. Nominations for Vice Chair and Student Representatives will be solicited this fall.

11. Adjournment

    a. Dr. Ed Fink moved to adjourn the meeting. The meeting of the Information Systems Division of the International Communication Association was adjourned at 4:38pm.